Agency: LOVE COMMUNICATIONS Primary Demo: Households AE Name: Garner, Patrick/Nat Direct

Client: MIKE WEINHOLTZ FOR GOVENOR Flight Dates: 9/5/2016-11/13/2016 Bill To:

Product: Market: Salt Lake City

Estimate #: 1525 Syscodes #: 1088

 TIM Ord #:
 1190821
 Networks: ESPN,CNN,MNBC,FXNC,AMC,HIST,GOLF,USA...
 Phone:

 Ext. Ord #:
 S/1525
 CPE: //1525

Line		Rate Unit Mon Mon Mon Mon Mon Mon Mon Mon Total Households																	
Num	Dpt	Code	\$	Len	09/05	09/12	09/19	09/26	10/03	10/10	10/17	10/24	10/31	11/07	Units	RTG	CPP	IMP	СРМ
Sa	alt Lake City,3BK Sep15-Nov15 C	-DMA Nie	lsen CBL L	.ive+SI	)														
	Salt Lake City Interconnect,1088 ESPN																		
2	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	2	0	0	0	0	0	0	0	0	2	»0.75	\$480.00	»6,601	\$54.54
3	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	1	0	0	0	0	0	0	0	1	»0.75	\$480.00	»6,601	\$54.54
5	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	0	0	2	0	0	0	0	0	2	»0.75	\$480.00	»6,601	\$54.54
6	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	0	0	0	2	0	0	0	0	2	»0.75	\$480.00	»6,601	\$54.54
7	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	0	0	0	0	2	0	0	0	2	»0.75	\$480.00	»6,601	\$54.54
8	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	0	0	0	0	0	2	0	0	2	»0.75	\$480.00	»6,601	\$54.54
9	M-Su 7p-12m VARIOUS	BR	\$360.00	30	0	0	0	0	0	0	0	0	2	0	2	»0.75	\$480.00	»6,601	\$54.54
32	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	3	0	0	0	0	0	0	0	0	3	0.75	\$160.00	6,665	\$18.00
33	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	2	0	0	0	0	0	0	0	2	0.75	\$160.00	6,665	\$18.00
35	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	3	0	0	0	0	0	3	0.75	\$160.00	6,665	\$18.00
36	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	3	0	0	0	0	3	0.75	\$160.00	6,665	\$18.00
37	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	3	0	0	0	3	0.75	\$160.00	6,665	\$18.00
38	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	0	3	0	0	3	0.75	\$160.00	6,665	\$18.00
39	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	0	0	3	0	3	0.75	\$160.00	6,665	\$18.00
41	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	2	0	0	0	0	0	0	0	0	2	0.14	\$321.43	1,220	\$36.88
42	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	2	0	0	0	0	0	0	0	2	0.14	\$321.43	1,220	\$36.88
44	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	0	0	2	0	0	0	0	0	2	0.14	\$321.43	1,220	\$36.88
45	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	0	0	0	2	0	0	0	0	2	0.14	\$321.43	1,220	\$36.88

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46	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	0	0	0	0	2	0	0	0	2	0.14	\$321.43	1,220	\$36.88
47	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	0	0	0	0	0	2	0	0	2	0.14	\$321.43	1,220	\$36.88
48	M-F 5a-9a VARIOUS	RT	\$45.00	30	0	0	0	0	0	0	0	0	2	0	2	0.14	\$321.43	1,220	\$36.88
256	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	1	0	0	0	0	0	0	0	0	1	0.38	\$1,263.16	3,384	\$141.85
257	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	1	0	0	0	0	0	0	0	1	0.38	\$1,263.16	3,384	\$141.85
259	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	0	0	1	0	0	0	0	0	1	0.38	\$1,263.16	3,384	\$141.85
260	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	0	0	0	1	0	0	0	0	1	0.38	\$1,263.16	3,384	\$141.85
261	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	0	0	0	0	1	0	0	0	1	0.38	\$1,263.16	3,384	\$141.85
262	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	0	0	0	0	0	1	0	0	1	0.38	\$1,263.16	3,384	\$141.85
263	Sa-Su 11a-7p VARIOUS	RT	\$480.00	60	0	0	0	0	0	0	0	0	1	0	1	0.38	\$1,263.16	3,384	\$141.85
	CNN																		
12	M-Su 5a-9a VARIOUS	BR	\$150.00	30	0	2	0	0	0	0	0	0	0	0	2	»0.13	\$1,153.85	»1,178	\$127.37
13	M-Su 5a-9a VARIOUS	BR	\$150.00	30	0	0	2	0	0	0	0	0	0	0	2	»0.13	\$1,153.85	»1,178	\$127.37
15	M-Su 5a-9a VARIOUS	BR	\$150.00	30	0	0	0	0	2	0	0	0	0	0	2	»0.13	\$1,153.85	»1,178	\$127.37
18	M-Su 5a-9a VARIOUS	BR	\$150.00	30	0	0	0	0	0	0	0	2	0	0	2	»0.13	\$1,153.85	»1,178	\$127.37
51	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	1	0	0	0	0	0	0	0	0	1	0.13	\$384.62	1,189	\$42.05
52	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	1	0	0	0	0	0	0	0	1	0.13	\$384.62	1,189	\$42.05
54	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	1	0	0	0	0	0	1	0.13	\$384.62	1,189	\$42.05
55	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	1	0	0	0	0	1	0.13	\$384.62	1,189	\$42.05
56	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	1	0	0	0	1	0.13	\$384.62	1,189	\$42.05
57	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	0	1	0	0	1	0.13	\$384.62	1,189	\$42.05
58	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	0	0	1	0	1	0.13	\$384.62	1,189	\$42.05
60	M-Su 7p-12m VARIOUS	RT	\$300.00	30	0	2	0	0	0	0	0	0	0	0	2	0.29	\$1,034.48	2,545	\$117.90
61	M-Su 7p-12m VARIOUS	RT	\$300.00	30	0	0	2	0	0	0	0	0	0	0	2	0.29	\$1,034.48	2,545	\$117.90
63	M-Su 7p-12m VARIOUS	RT	\$300.00	30	0	0	0	0	2	0	0	0	0	0	2	0.29	\$1,034.48	2,545	\$117.90

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66	M-Su 7p-12m VARIOUS	RT	\$300.00	30	0	0	0	0	0	0	0	2	0	0	2	0.29	\$1,034.48	2,545	\$117.90
69	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	2	0	0	0	0	0	0	0	0	2	0.29	\$172.41	2,545	\$19.65
70	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	2	0	0	0	0	0	0	0	2	0.29	\$172.41	2,545	\$19.65
72	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	2	0	0	0	0	0	2	0.29	\$172.41	2,545	\$19.65
73	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	2	0	0	0	0	2	0.29	\$172.41	2,545	\$19.65
74	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	2	0	0	0	2	0.29	\$172.41	2,545	\$19.65
75	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	0	2	0	0	2	0.29	\$172.41	2,545	\$19.65
76	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	0	0	2	0	2	0.29	\$172.41	2,545	\$19.65
265	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	1	0	0	0	0	0	0	0	0	1	0.29	\$344.83	2,545	\$39.30
266	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	1	0	0	0	0	0	0	0	1	0.29	\$344.83	2,545	\$39.30
	MNBC																		
78	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	3	0	0	0	0	0	0	0	0	3	0.15	\$200.00	1,301	\$23.06
79	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	3	0	0	0	0	0	0	0	3	0.15	\$200.00	1,301	\$23.06
81	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	3	0	0	0	0	0	3	0.15	\$200.00	1,301	\$23.06
82	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	0	3	0	0	0	0	3	0.15	\$200.00	1,301	\$23.06
83	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	0	0	3	0	0	0	3	0.15	\$200.00	1,301	\$23.06
84	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	0	0	0	3	0	0	3	0.15	\$200.00	1,301	\$23.06
85	M-Su 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	0	0	0	0	3	0	3	0.15	\$200.00	1,301	\$23.06
87	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	2	0	0	0	0	0	0	0	0	2	0.11	\$227.27	943	\$26.51
88	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	2	0	0	0	0	0	0	0	2	0.11	\$227.27	943	\$26.51
90	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	0	0	2	0	0	0	0	0	2	0.11	\$227.27	943	\$26.51
91	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	0	0	0	2	0	0	0	0	2	0.11	\$227.27	943	\$26.51
92	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	0	0	0	0	2	0	0	0	2	0.11	\$227.27	943	\$26.51
93	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	0	0	0	0	0	2	0	0	2	0.11	\$227.27	943	\$26.51
94	M-Su 5a-9a VARIOUS	RT	\$25.00	30	0	0	0	0	0	0	0	0	2	0	2	0.11	\$227.27	943	\$26.51

222	M 7p-12m VARIOUS	RT	\$30.00	30	0	0	0	0	0	0	0	0	0	1	1	0.15	\$200.00	1,327	\$22.61
274	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	1	0	0	0	0	0	0	0	0	1	0.15	\$400.00	1,301	\$46.12
275	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	1	0	0	0	0	0	0	0	1	0.15	\$400.00	1,301	\$46.12
277	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	0	0	1	0	0	0	0	0	1	0.15	\$400.00	1,301	\$46.12
278	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	0	0	0	1	0	0	0	0	1	0.15	\$400.00	1,301	\$46.12
279	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	0	0	0	0	1	0	0	0	1	0.15	\$400.00	1,301	\$46.12
280	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	0	0	0	0	0	1	0	0	1	0.15	\$400.00	1,301	\$46.12
281	M-Su 7p-12m VARIOUS	RT	\$60.00	60	0	0	0	0	0	0	0	0	1	0	1	0.15	\$400.00	1,301	\$46.12
283	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	1	0	0	0	0	0	0	0	0	1	0.11	\$454.55	943	\$53.02
284	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	1	0	0	0	0	0	0	0	1	0.11	\$454.55	943	\$53.02
286	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	1	0	0	0	0	0	1	0.11	\$454.55	943	\$53.02
287	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	1	0	0	0	0	1	0.11	\$454.55	943	\$53.02
288	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	1	0	0	0	1	0.11	\$454.55	943	\$53.02
289	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	0	1	0	0	1	0.11	\$454.55	943	\$53.02
290	M-Su 5a-9a VARIOUS	RT	\$50.00	60	0	0	0	0	0	0	0	0	1	0	1	0.11	\$454.55	943	\$53.02
	FXNC																		
114	M-Tu 5a-9a VARIOUS	RT	\$210.00	30	0	1	0	0	0	0	0	0	0	0	1	0.41	\$512.20	3,621	\$57.99
123	M-Tu 5a-9a VARIOUS	RT	\$35.00	30	0	1	0	0	0	0	0	0	0	0	1	0.41	\$85.37	3,621	\$9.67
301	M-Tu 5a-9a VARIOUS	RT	\$70.00	60	0	1	0	0	0	0	0	0	0	0	1	0.41	\$170.73	3,621	\$19.33
492	M-Tu 6p-12m VARIOUS	RT	\$50.00	30	0	1	0	0	0	0	0	0	0	0	1	0.71	\$70.42	6,312	\$7.92
535	M-Tu 6p-12m VARIOUS	RT	\$100.00	60	0	1	0	0	0	0	0	0	0	0	1	0.71	\$140.85	6,312	\$15.84
	AMC																		
132	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	2	0	0	0	0	0	0	0	0	2	0.25	\$480.00	2,227	\$53.89
133	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	2	0	0	0	0	0	0	0	2	0.25	\$480.00	2,227	\$53.89
310	M-Tu 7p-12m VARIOUS	RT	\$80.00	60	0	1	0	0	0	0	0	0	0	0	1	0.15	\$533.33	1,361	\$58.79
502	M-Su 6p-12m	RT	\$40.00	30	0	4	0	0	0	0	0	0	0	0	4	0.24	\$166.67	2,140	\$18.69

Order Sales Report

\*\*Sestimate information indicated has been supplied by the user.

9/28/2016 12:50:30 PM iherre001c

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	VARIOUS																		
	HIST																		
168	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	2	0	0	0	0	0	0	0	0	2	0.24	\$500.00	2,138	\$56.13
169	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	2	0	0	0	0	0	0	0	2	0.24	\$500.00	2,138	\$56.13
171	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	2	0	0	0	0	0	2	0.24	\$500.00	2,138	\$56.13
172	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	2	0	0	0	0	2	0.24	\$500.00	2,138	\$56.13
173	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	2	0	0	0	2	0.24	\$500.00	2,138	\$56.13
174	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	0	2	0	0	2	0.24	\$500.00	2,138	\$56.13
175	M-Su 7p-12m VARIOUS	RT	\$120.00	30	0	0	0	0	0	0	0	0	2	0	2	0.24	\$500.00	2,138	\$56.13
177	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	3	0	0	0	0	0	0	0	0	3	0.24	\$166.67	2,138	\$18.71
178	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	3	0	0	0	0	0	0	0	3	0.24	\$166.67	2,138	\$18.71
328	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	1	0	0	0	0	0	0	0	0	1	0.24	\$333.33	2,138	\$37.42
329	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	1	0	0	0	0	0	0	0	1	0.24	\$333.33	2,138	\$37.42
331	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	1	0	0	0	0	0	1	0.24	\$333.33	2,138	\$37.42
332	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	1	0	0	0	0	1	0.24	\$333.33	2,138	\$37.42
333	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	0	1	0	0	0	1	0.24	\$333.33	2,138	\$37.42
334	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	0	0	1	0	0	1	0.24	\$333.33	2,138	\$37.42
335	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	0	0	0	1	0	1	0.24	\$333.33	2,138	\$37.42
	GOLF																		
186	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	2	0	0	0	0	0	0	0	0	2	0.10	\$50.00	848	\$5.90
187	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	2	0	0	0	0	0	0	0	2	0.10	\$50.00	848	\$5.90
189	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	0	0	2	0	0	0	0	0	2	0.10	\$50.00	848	\$5.90
190	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	0	0	0	2	0	0	0	0	2	0.10	\$50.00	848	\$5.90
191	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	2	0	0	0	2	0.10	\$50.00	848	\$5.90
192	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	0	2	0	0	2	0.10	\$50.00	848	\$5.90
193	Sa-Su 11a-7p VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	0	0	2	0	2	0.10	\$50.00	848	\$5.90

SAI	_ES	RFI	P O	RT
U/ \L		11	$\sim$	

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195	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	2	0	0	0	0	0	0	0	0	2	0.03	\$500.00	280	\$53.64
196	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	2	0	0	0	0	0	0	0	2	0.03	\$500.00	280	\$53.64
198	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	0	0	2	0	0	0	0	0	2	0.03	\$500.00	280	\$53.64
199	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	0	0	0	2	0	0	0	0	2	0.03	\$500.00	280	\$53.64
200	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	0	0	0	0	2	0	0	0	2	0.03	\$500.00	280	\$53.64
201	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	0	0	0	0	0	2	0	0	2	0.03	\$500.00	280	\$53.64
202	M-Su 7p-12m VARIOUS	RT	\$15.00	30	0	0	0	0	0	0	0	0	2	0	2	0.03	\$500.00	280	\$53.64
204	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	2	0	0	0	0	0	0	0	0	2	0.03	\$166.67	280	\$17.88
205	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	2	0	0	0	0	0	0	0	2	0.03	\$166.67	280	\$17.88
207	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	0	0	2	0	0	0	0	0	2	0.03	\$166.67	280	\$17.88
208	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	0	0	0	2	0	0	0	0	2	0.03	\$166.67	280	\$17.88
209	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	2	0	0	0	2	0.03	\$166.67	280	\$17.88
210	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	0	2	0	0	2	0.03	\$166.67	280	\$17.88
211	M-Su 7p-12m VARIOUS	RT	\$5.00	30	0	0	0	0	0	0	0	0	2	0	2	0.03	\$166.67	280	\$17.88
337	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	1	0	0	0	0	0	0	0	0	1	0.10	\$100.00	848	\$11.80
338	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	1	0	0	0	0	0	0	0	1	0.10	\$100.00	848	\$11.80
340	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	0	0	1	0	0	0	0	0	1	0.10	\$100.00	848	\$11.80
341	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	0	0	0	1	0	0	0	0	1	0.10	\$100.00	848	\$11.80
342	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	1	0	0	0	1	0.10	\$100.00	848	\$11.80
343	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	0	1	0	0	1	0.10	\$100.00	848	\$11.80
344	Sa-Su 11a-7p VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	0	0	1	0	1	0.10	\$100.00	848	\$11.80
346	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	1	0	0	0	0	0	0	0	0	1	0.03	\$333.33	280	\$35.76
347	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	1	0	0	0	0	0	0	0	1	0.03	\$333.33	280	\$35.76
349	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	0	0	1	0	0	0	0	0	1	0.03	\$333.33	280	\$35.76
350	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	0	0	0	1	0	0	0	0	1	0.03	\$333.33	280	\$35.76

						`	<i>),</i> ( (	<b>-</b>	<b>O</b>										
351	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	1	0	0	0	1	0.03	\$333.33	280	\$35.76
352	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	0	1	0	0	1	0.03	\$333.33	280	\$35.76
353	M-Su 7p-12m VARIOUS	RT	\$10.00	60	0	0	0	0	0	0	0	0	1	0	1	0.03	\$333.33	280	\$35.76
	USA																		
213	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	3	0	0	0	0	0	0	0	0	3	0.27	\$185.19	2,422	\$20.64
214	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	3	0	0	0	0	0	0	0	3	0.27	\$185.19	2,422	\$20.64
216	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	3	0	0	0	0	0	3	0.27	\$185.19	2,422	\$20.64
217	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	3	0	0	0	0	3	0.27	\$185.19	2,422	\$20.64
218	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	3	0	0	0	3	0.27	\$185.19	2,422	\$20.64
219	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	0	3	0	0	3	0.27	\$185.19	2,422	\$20.64
220	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	0	0	0	0	0	0	0	3	0	3	0.27	\$185.19	2,422	\$20.64
355	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	1	0	0	0	0	0	0	0	0	1	0.27	\$370.37	2,422	\$41.28
356	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	1	0	0	0	0	0	0	0	1	0.27	\$370.37	2,422	\$41.28
358	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	0	0	1	0	0	0	0	0	1	0.27	\$370.37	2,422	\$41.28
359	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	0	0	0	1	0	0	0	0	1	0.27	\$370.37	2,422	\$41.28
360	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	0	0	0	0	1	0	0	0	1	0.27	\$370.37	2,422	\$41.28
361	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	0	0	0	0	0	1	0	0	1	0.27	\$370.37	2,422	\$41.28
362	M-Su 7p-12m VARIOUS	RT	\$100.00	60	0	0	0	0	0	0	0	0	1	0	1	0.27	\$370.37	2,422	\$41.28
	TBSC																		
238	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	3	0	0	0	0	0	0	0	0	3	0.26	\$273.08	2,310	\$30.73
239	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	0	3	0	0	0	0	0	0	0	3	0.26	\$273.08	2,310	\$30.73
241	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	0	0	0	3	0	0	0	0	0	3	0.26	\$273.08	2,310	\$30.73
242	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	0	0	0	0	3	0	0	0	0	3	0.26	\$273.08	2,310	\$30.73
243	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	0	0	0	0	0	3	0	0	0	3	0.26	\$273.08	2,310	\$30.73
244	M-Su 7p-12m VARIOUS	RT	\$71.00	30	0	0	0	0	0	0	0	3	0	0	3	0.26	\$273.08	2,310	\$30.73
245	M-Su 7p-12m	RT	\$71.00	30	0	0	0	0	0	0	0	0	3	0	3	0.26	\$273.08	2,310	\$30.73

Order Sales Report

»Estimate information indicated has been supplied by the user.

	VARIOUS					`	J, (	J . (L.	O										
364	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	1	0	0	0	0	0	0	0	0	1	0.26	\$546.15	2,310	\$61.46
365	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	1	0	0	0	0	0	0	0	1	0.26	\$546.15	2,310	\$61.46
367	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	0	0	1	0	0	0	0	0	1	0.26	\$546.15	2,310	\$61.46
368	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	0	0	0	1	0	0	0	0	1	0.26	\$546.15	2,310	\$61.46
369	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	0	0	0	0	1	0	0	0	1	0.26	\$546.15	2,310	\$61.46
370	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	0	0	0	0	0	1	0	0	1	0.26	\$546.15	2,310	\$61.46
371	M-Su 7p-12m VARIOUS	RT	\$142.00	30	0	0	0	0	0	0	0	0	1	0	1	0.26	\$546.15	2,310	\$61.46
	TNT																		
247	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	3	0	0	0	0	0	0	0	0	3	0.27	\$148.15	2,381	\$16.80
248	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	3	0	0	0	0	0	0	0	3	0.27	\$148.15	2,381	\$16.80
250	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	0	0	3	0	0	0	0	0	3	0.27	\$148.15	2,381	\$16.80
251	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	0	0	0	3	0	0	0	0	3	0.27	\$148.15	2,381	\$16.80
252	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	0	0	0	0	3	0	0	0	3	0.27	\$148.15	2,381	\$16.80
253	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	0	0	0	0	0	3	0	0	3	0.27	\$148.15	2,381	\$16.80
254	M-Su 7p-12m VARIOUS	RT	\$40.00	30	0	0	0	0	0	0	0	0	3	0	3	0.27	\$148.15	2,381	\$16.80
373	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	1	0	0	0	0	0	0	0	0	1	0.27	\$296.30	2,381	\$33.60
374	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	1	0	0	0	0	0	0	0	1	0.27	\$296.30	2,381	\$33.60
376	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	1	0	0	0	0	0	1	0.27	\$296.30	2,381	\$33.60
377	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	1	0	0	0	0	1	0.27	\$296.30	2,381	\$33.60
378	M-Su 7p-12m VARIOUS	RT 	\$80.00	60	0	0	0	0	0	0	1	0	0	0	1	0.27	\$296.30	2,381	\$33.60
379	M-Su 7p-12m VARIOUS	RT 	\$80.00	60	0	0	0	0	0	0	0	1	0	0	1	0.27	\$296.30	2,381	\$33.60
380	M-Su 7p-12m VARIOUS	RT	\$80.00	60	0	0	0	0	0	0	0	0	1	0	1	0.27	\$296.30	2,381	\$33.60
	HGTV																		
510	M-Su 6p-12m VARIOUS	RT	\$195.00	30	0	2	0	0	0	0	0	0	0	0	2	0.32	\$609.38	2,852	\$68.38
518	M-Su 6p-12m VARIOUS	RT	\$65.00	30	0	3	0	0	0	0	0	0	0	0	3	0.32	\$203.13	2,852	\$22.79

						,	SALE	SRE	PORI										
543	M-Su 6p-12m VARIOUS	RT	\$130.00	60	0	1	0	0	0	0	0	0	0	0	1	0.32	\$406.25	2,852	\$45.59
	FX																		
527	M-Su 7p-12m VARIOUS	RT	\$50.00	30	0	4	0	0	0	0	0	0	0	0	4	0.24	\$208.33	2,086	\$23.97
Sa	alt Lake City																		
	Salt Lake City Interconnect,1088 ESPN																		
1046	Sa-Su 11a-7p	RT	\$240.00	60	0	1	0	0	0	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1047	Sa-Su 11a-7p	RT	\$240.00	60	0	0	2	0	0	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1053	M-Su 7p-12m	RT	\$360.00	30	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1054	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1055	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1105	M-Tu 5a-9a	RT	\$45.00	30	0	0	0	0	0	0	0	0	0	1	1	0.00	\$0.00	0	\$0.00
1109	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	2	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1110	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	0	2	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1111	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	0	0	2	0	0	0	2	0.00	\$0.00	0	\$0.00
1112	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	0	0	0	2	0	0	2	0.00	\$0.00	0	\$0.00
1113	Sa-Su 11a-7p	RT	\$240.00	60	0	0	0	0	0	0	0	0	2	0	2	0.00	\$0.00	0	\$0.00
	CNN		Ψ= 10.00		Ū	ŭ	ŭ	Ū	ŭ	Ü	· ·	· ·	_	Ū	_	0.00	Ψ0.00	ŭ	Ψ0.00
1057	M-Su 5a-9a	RT	\$150.00	30	0	0	0	0	0	3	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1058	M-Su 5a-9a	RT	\$150.00	30	0	0	0	0	0	0	3	0	0	0	3	0.00	\$0.00	0	\$0.00
1059	M-Su 7p-12m	RT	\$300.00	30	0	0	0	0	0	4	0	0	0	0	4	0.00	\$0.00	0	\$0.00
1060	M-Su 7p-12m	RT	\$300.00	30	0	0	0	0	0	0	4	0	0	0	4	0.00	\$0.00	0	\$0.00
1061	M-Su 7p-12m	RT	\$300.00	30	0	0	0	0	0	0	0	0	4	0	4	0.00	\$0.00	0	\$0.00
1063	M-Su 5a-9a	RT	\$150.00	60	0	0	0	0	0	0	0	0	3	0	3	0.00	\$0.00	0	\$0.00
1106	M-Tu 5a-9a	RT	\$75.00	30	0	0	0	0	0	0	0	0	0	1	1	0.00	\$0.00	0	\$0.00
	MNBC		******						-	-			-				<b>V</b> 2.22		*****
1107	M-Tu 5a-9a	RT	\$25.00	30	0	0	0	0	0	0	0	0	0	1	1	0.00	\$0.00	0	\$0.00
	FXNC																		
	AMC																		
1003	M-Su 7p-12m	RT	\$80.00	60	0	0	1	0	0	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1011	M-Su 7p-12m	RT	\$40.00	30	0	0	3	0	0	0	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1056	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1062	Su 7p-8p	RT	\$2,500.00	30	0	0	0	0	0	0	1	0	0	0	1	0.00	\$0.00	0	\$0.00
1064	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1065	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	0	2	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1066	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	0	0	0	1	0	0	1	0.00	\$0.00	0	\$0.00
1072	M-Su 7p-12m	RT	\$80.00	60	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1073	M-Su 7p-12m	RT	\$80.00	60	0	0	0	0	0	1	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1074	M-Su 7p-12m	RT	\$80.00	60	0	0	0	0	0	0	1	0	0	0	1	0.00	\$0.00	0	\$0.00

1075	M-Su 7p-12m	RT	\$80.00	60	0	0	0	0	0	0	0	1	0	0	1	0.00	\$0.00	0	\$0.00
1076	M-Su 7p-12m	RT	\$80.00	30	0	0	0	0	0	0	0	0	1	0	1	0.00	\$0.00	0	\$0.00
1077	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	0	0	3	0	0	0	3	0.00	\$0.00	0	\$0.00
1078	M-Su 7p-12m	RT	\$120.00	30	0	0	0	0	0	0	0	0	3	0	3	0.00	\$0.00	0	\$0.00
1079	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	3	0	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1080	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	3	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1081	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	0	3	0	0	0	3	0.00	\$0.00	0	\$0.00
1082	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	0	0	3	0	0	3	0.00	\$0.00	0	\$0.00
1083	M-Su 7p-12m	RT	\$40.00	60	0	0	0	0	0	0	0	0	3	0	3	0.00	\$0.00	0	\$0.00
	HIST																		
1067	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	2	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1068	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	2	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1069	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	0	2	0	0	0	2	0.00	\$0.00	0	\$0.00
1070	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	0	0	2	0	0	2	0.00	\$0.00	0	\$0.00
1071	M-Su 7p-12m	RT	\$40.00	30	0	0	0	0	0	0	0	0	2	0	2	0.00	\$0.00	0	\$0.00
	GOLF																		
	USA																		
	TBSC																		
	TNT																		
	HGTV																		
1017	M-Su 7p-12m	RT	\$195.00	30	0	0	2	0	0	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1023	M-Su 7p-12m	RT	\$65.00	30	0	0	3	0	0	0	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1036	M-Su 7p-12m	RT	\$130.00	60	0	0	1	0	0	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1084	M-Su 7p-12m	RT	\$195.00	30	0	0	0	0	2	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1085	M-Su 7p-12m	RT	\$195.00	30	0	0	0	0	0	2	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1086	M-Su 7p-12m	RT	\$195.00	30	0	0	0	0	0	0	2	0	0	0	2	0.00	\$0.00	0	\$0.00
1087	M-Su 7p-12m	RT	\$195.00	30	0	0	0	0	0	0	0	2	0	0	2	0.00	\$0.00	0	\$0.00
1088	M-Su 7p-12m	RT	\$195.00	30	0	0	0	0	0	0	0	0	2	0	2	0.00	\$0.00	0	\$0.00
1089	M-Su 7p-12m	RT	\$65.00	30	0	0	0	0	2	0	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1090	M-Su 7p-12m	RT	\$65.00	30	0	0	0	0	0	2	0	0	0	0	2	0.00	\$0.00	0	\$0.00
1091	M-Su 7p-12m	RT	\$65.00	30	0	0	0	0	0	0	2	0	0	0	2	0.00	\$0.00	0	\$0.00
1092	M-Su 7p-12m	RT	\$65.00	30	0	0	0	0	0	0	0	2	0	0	2	0.00	\$0.00	0	\$0.00
1093	M-Su 7p-12m	RT	\$65.00	30	0	0	0	0	0	0	0	0	2	0	2	0.00	\$0.00	0	\$0.00
1094	M 7p-12m	RT	\$195.00	30	0	0	0	0	0	0	0	0	0	1	1	0.00	\$0.00	0	\$0.00
1100	M-Su 7p-12m	RT	\$130.00	60	0	0	0	0	1	0	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1101	M-Su 7p-12m	RT	\$130.00	60	0	0	0	0	0	1	0	0	0	0	1	0.00	\$0.00	0	\$0.00
1102	M-Su 7p-12m	RT	\$130.00	60	0	0	0	0	0	0	1	0	0	0	1	0.00	\$0.00	0	\$0.00
1103	M-Su 7p-12m	RT	\$130.00	60	0	0	0	0	0	0	0	1	0	0	1	0.00	\$0.00	0	\$0.00
1104	M-Su 7p-12m	RT	\$130.00	30	0	0	0	0	0	0	0	0	1	0	1	0.00	\$0.00	0	\$0.00
	FX																		
1030	M-Su 7p-12m	RT	\$50.00	30	0	0	4	0	0	0	0	0	0	0	4	0.00	\$0.00	0	\$0.00
	· ·																		

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1095	M-Su 7p-12m	RT	\$50.00	30	0	0	0	0	3	0	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1096	M-Su 7p-12m	RT	\$50.00	30	0	0	0	0	0	3	0	0	0	0	3	0.00	\$0.00	0	\$0.00
1097	M-Su 7p-12m	RT	\$50.00	30	0	0	0	0	0	0	3	0	0	0	3	0.00	\$0.00	0	\$0.00
1098	M-Su 7p-12m	RT	\$50.00	30	0	0	0	0	0	0	0	3	0	0	3	0.00	\$0.00	0	\$0.00
1099	M-Su 7p-12m	RT	\$50.00	30	0	0	0	0	0	0	0	0	3	0	3	0.00	\$0.00	0	\$0.00
1108	M 7p-12m	RT	\$50.00	30	0	0	0	0	0	0	0	0	0	1	1	0.00	\$0.00	0	\$0.00

		Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Total	Households			
Summaries	Total Cost	09/05	09/12	09/19	09/26	10/03	10/10	10/17	10/24	10/31	11/07	Units	GRP	СРР	GIMP	CPM
Summary Stats Totals Total GRP	\$47,840.00	0 0.00	72 19.41	65 11.27	0 0.00	66 11.26	66 10.42	68 10.42	62 11.26	67 10.42	6 0.15	472	84.61	\$565.42	»748,530	\$63.91
Summary by Market Salt Lake City	\$47,840.00	0	72	65	0	66	66	68	62	67	6	472	84.61	\$565.42	»748,530	\$63.91
Summary by Zone Salt Lake City Interconnect,1088	\$47,840.00	0	72	65	0	66	66	68	62	67	6	472	84.61	\$565.42	»748,530	\$63.91

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### **DISCLAIMERS**

Disclaimer

### Disclaimer

Inventory subject to availability. Rates apply to this presentation only and are effective for two weeks from the date of this proposal.

Two-week cancellation policy.

Network ratings data for OWN will be inaccurate prior to the January 2011 book.

Network ratings data for NBCS will be inaccurate prior to the January 2012 book.

By signing this contract, I agree to the full terms and conditions already on file.

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The number of subscribing homes receiving advertisements on any cable network is an estimate and may vary by geographic areas and other factors. Any statement of (1) the number of subscribing homes receiving an advertisement and (2) audience estimates are based either on the NCC methodology which utilizes either Nielsen carriage & insertion Universe Estimates or adjusts internal carriage/insertion sub counts by the Nielsen full footprint Interconnect Universe Estimate. Zone estimates are generated by using Nielsen Interconnect Universe Estimates, adjusted on a pro rata basis by internal subscriber counts by zone. Nielsen Universe Estimates are derived: in Telephone Frame set-meter and diary-only markets, from a rolling average of the prior four major sweep periods of diary sample; in LPM and Area Probability set-meter markets, from a rolling average of the prior four periods of meter sample, when available. These 4 periods each consist of 4 weeks of meter sample that lie prior to the measurement cycles of February, May, July and Novembers may contain impressions outside the home DMA. [See also Nielsen VIP Report]. The number of homes capable of accessing VOD and interactive TV advertising content is an estimate and may vary by the number of homes actually subscribe to digital cable service and other factors. Current Nielsen audience reporting methodology does not provide the ability to adjust audience estimates for HD simulcast networks. Audience estimates for HD programming have not been adjusted for non-insertion. The information provided will be periodically updated by the Company. For more information please contact your Advertising Sales Executive.

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